

ART, CHILDREN & TECHNOLOGY

Presentation by

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UTOPIA

MISS UNIVERSE

TOP 10 FINALISTS





Who are the Children? The Arts Olympians



About ICAF

- **Mission:** To prepare children for a creative and cooperative future
- **Vision:** To nurture the innate creativity and cooperative spirit in every child on the planet

ICAF Approach

- Employ the arts is the language of imagination and understanding to heal, inspire and unify children across the world.
- The Arts Olympiad
 - The Third Arts Olympiad (2005-2008)
- Special programs
 - Healing Arts for Tsunami Survivors
- Virtual Creativity Playground (VCP)

Creative Development

- NFER Scoping Exercise
 - Strong links between the expressive arts and creativity
 - Creativity is different from talent or intelligence
 - Each child has creative potential
 - Critical and divergent thinking, environment and output are important

Creative Development

- UNESCO
 - instinctive capacity for creativity and imagination found in young people has often been denied or suppressed
 - Encouragement of creativity from an early age is one of the best guarantees of growth in a healthy environment:
 - Self esteem
 - Mutual respect
 - Culture of peace

Creative Development

- Optimal Age for Intervention
 - Children are innately creative, yet most adults are not
 - Fourth grade slump

Global Engagement: Cooperation Challenge

- Art is a universal language; a language-independent media to build bonds of trust and understanding
- Individual creativity is a necessary but insufficient condition. Children must learn also to cooperate
 - Collaborative creativity is needed
 - Cooperation = working together = understanding and empathy

VCP – Online Creativity Playground

- Creative activities – based on the arts, computer games and creativity exercises
- Healing arts – digital tools to provide hope and reassurance
- Peer-to-peer learning - when individual creativity transforms into collective creativity
- Edutainment – based on the history of the arts, creativity and inventions
- Interactive Exchanges - with a children's forum and a free-for-all forum
- Features – showcasing creative kids and their inventions
- Resources – information on intellectual property rights, trademarks and patents



Thank you.

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