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## **General Information Packet**

### 17th Annual CyberPsychology and CyberTherapy Conference

**CyberPsychology & CyberTherapy 17**

Conference Organizers: **Experience the Future of Health & Well-Being**  
Interactive Media Institute  
a 501 c3 non-profit organization  
in collaboration with Virtual Reality Medical Institute

**25-28 September 2012**  
**Brussels, Belgium**

September 25-28, 2012  
European Commission | Brussels, Belgium



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## 1. Introduction

This year the Interactive Media Institute, in collaboration with the Virtual Reality Medical Institute, is organizing the International Association of CyberPsychology, Training, & Rehabilitation's (iACToR) 17th Annual CyberPsychology & CyberTherapy Conference (CYBER17), scheduled for September 25-28, 2012 in Brussels, Belgium.

This package contains information to assist you with the planning of your visit. For your convenience the package is organized as follows:

1. Introduction
2. Useful Information
3. Meeting Site
4. Accommodation and Travel Information
5. Meals and Refreshments
6. Social Activities
7. City and County Information
8. Currency
9. Miscellaneous

## 2. Useful Information

### **Conference Organizers**

Prof. Brenda K. Wiederhold, Ph.D., MBA, BCIA  
*Interactive Media Institute*  
*E-mail: b@vrphobia.eu*

### **Global Host Coordinator**

Mr. James Cullen  
*Interactive Media Institute*  
*E-mail: jcullen@vrphobia.com*



### 3. Meeting Site

The 17<sup>th</sup> Annual CyberPsychology and CyberTherapy Conference will be held at:

**European Commission (DG Connect)  
Avenue de Beaulieu (Building Number 25)  
B – 1160 Brussels, Belgium**



### 3. Registration for Conference

Registration was completed online at [interactivemediainstitute.com/CYBER17](http://interactivemediainstitute.com/CYBER17). Additionally, onsite registration will be available to those wishing to register on the day of the conference. Below details the costs and associated prices:

Registration Fees:

Registration Type	Early Registration	Late Registration
Professionals	\$475	\$595
Students	\$250	\$325
Exhibitors	\$1200	\$1200



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#### **4. Introduction**

Below is a list of hotels near the conference site. Please note there is currently no “conference hotel”. More hotels may be found at hotels.com or similar sites.

##### **Au Repos des Chasseurs**

3 étoiles à 1,9 km de : Avenue de Beaulieu 25, 1160 Auderghem, Belgique, 187€au total

##### **Brussels Louise Hostel**

2 étoiles à 2,3 km de : Avenue de Beaulieu 25, 1160 Auderghem, Belgique, 67€au total

##### **B-Aparthotel Montgomery**

4 étoiles à 2,6 km de : Avenue de Beaulieu 25, 1160 Auderghem, Belgique, 161€au total

##### **Eurostars Montgomery**

5 étoiles à 2,7 km de : Avenue de Beaulieu 25, 1160 Auderghem, Belgique, 233€ au total

##### **Warwick Barsey Hotel**

4 étoiles à 3,0 km de : Avenue de Beaulieu 25, 1160 Auderghem, Belgique, 199€ au total

##### **Hotel Brussels**

3 étoiles à 3,3 km de : Avenue de Beaulieu 25, 1160 Auderghem, Belgique, 148€ au total

##### **Hotel Capital Brussels**

3 étoiles à 3,3 km de : Avenue de Beaulieu 25, 1160 Auderghem, Belgique, 115€ au total

##### **Sofitel Brussels Europe**

5 étoiles à 3,4 km de : Avenue de Beaulieu 25, 1160 Auderghem, Belgique, 250€ au total

##### **Hotel Lambeau**

2 étoiles à 3,4 km de : Avenue de Beaulieu 25, 1160 Auderghem, Belgique, 115€ au total

##### **Holiday Inn Brussels Schuman**

3 étoiles à 3,6 km de : Avenue de Beaulieu 25, 1160 Auderghem, Belgique, 209€ au total



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## **Traveling to/from the European Commission (DG Connect)**

Please note the following information was found here:

[http://ec.europa.eu/information\\_society/events/future\\_networks/concertation/practical/index\\_en.htm](http://ec.europa.eu/information_society/events/future_networks/concertation/practical/index_en.htm)

**European Commission (DG Connect)**  
**Avenue de Beaulieu (Building No. 25)**  
**B - 1160 Brussels**

### **BY TRAIN**

The two main railway stations providing easy links to Beaulieu are:

Gare Centrale (Centraal Station): metro to Beaulieu station (direction Hermann-Debroux)

Gare du Midi (Zuidstation): metro to Arts-Loi station (direction Simonis), change metro to Beaulieu station (direction Hermann-Debroux)

### **BY PLANE**

Airport Brussels Zaventem

Taxi: approximately €45

Train: every 20 minutes to Gare Centrale (20-minute journey), then metro to Beaulieu (direction Hermann-Debroux)

### **BY METRO:**

Take the metro line 5 direction 'Hermann-Debroux'. Get off at 'Beaulieu' station and take the exit marked 'Avenue de Beaulieu'. When you have exited the metro, turn left and cross the road at the traffic lights, heading downhill. All the buildings are on the left hand side, starting with no. 33

## **Traveling to/from Brussels, Belgium (the City)**

### **BY PLANE**

#### **Brussels Airport (BRU)**

Brussels' main airport is Brussels Airport, (locally still commonly referred to as Brussels National or Zaventem) (IATA code: BRU). Several major carriers operate out of the airport, including the local Brussels Airlines.

A train (€5.20) runs every 15 min from the airport (Level -1) to Brussels three main stations taking 15-25 minutes with most trains continuing to other parts of Belgium.



## **BY BUS**

12 and 21 run every 20 to 30 minutes via metro-station *Schuman* (where you can transfer to metro lines 1 and 5) to the European district around *Place de Luxembourg/Luxemburgplein* which is near the European Parliament. The same ticket is valid for a total of 60 minutes on the metro, buses or trams into the centre from the moment it is validated as you get on the bus. The buses depart from level 0. Price is €3.50 from the vending machine next to the bus stop, or €6.00 on board. Frequent travelers can buy a 10-trip ticket (€25.00), a monthly ticket (€49.00) or a yearly ticket (€514.00) for this line. The latter is valid on the entire STIB network.

A **taxi** to the centre costs around €35. Taxis bleus/blauw (blue): +32 (0)2 268 0000, Taxis Autolux: +32 (0)2 411 4142, Taxis verts/groen (green): +32 (0)2 349 4949. Beware of "waiting" charges if your flight is delayed and you pre-ordered a cab, some companies charge you parking fees + €25-30/h for waiting. Always confirm the final charge with your driver before getting in the car.

## **Brussels South Charleroi Airport (CRL)**

Several budget airlines, including Ryanair and Wizzair fly to Brussels South Charleroi Airport (IATA code CRL), connecting to cities such as Barcelona, Belgrade, Budapest, Dublin, Edinburgh, Manchester, Rome and Warsaw. This airport is south of Brussels and an one hour drive away from Brussels Midi/Zuid Station at the city centre.

A shuttle bus (€13 one way, €22 return) runs every 30 minutes to Brussels Midi/Zuid station. It is advisable to purchase your ticket online before you arrive. You will be asked to pick specific times, but they are flexible with allowing you to change the time if your flight arrives earlier or later. To purchase your ticket after arrival, the kiosk is outside the airport and to the right. There is a big arrow on the ground that directs you to the kiosk. The buses wait in the same area, but are poorly labeled so check with the driver before loading your bags.

The bus stops at Midi/Zuid station, on the Rue de France/Frankrijkstraat in the west. The metro and international trains (Eurostar, Thalys) are on the west side of the station, so upon entering the station from the bus stop, head left rather than straight.

To go by **train**, take *TEC Bus A* (€3.00 one way) direct from the airport to the Charleroi train station. A combined train+bus ticket to or from Brussels can be obtained for €12 at the train station or from the TEC vending machine at the airport.

You can also get a **taxi** from the airport to the city centre, but this will cost a fixed price of €90.

## **BY TRAIN**



Brussels has three main train stations: **Midi-Zuid**, to the south of the city core, **Central-Centraal**, which is right next to the city centre, and **Nord-Noord**, to the north of the city centre (at *Place Rogier*). High-speed trains stop only at *Midi/Zuid*, except the ICE also stops at *Nord/Noord*.

- Thalys. The high speed Thalys train connects Brussels with Cologne (1h52), Paris (1h20) and Amsterdam (2h00). It is much cheaper to book further in advance. With your Thalys ticket you can also take a local train to or from *Central-Centraal*, *Nord-Noord*, *Schuman* and *Luxembourg/Luxemburg* stations.
- Intercity from the Netherlands. An hourly Intercity train from Amsterdam (2h28, via Schiphol Airport, The Hague, Rotterdam, Antwerp), connects to *Brussels Midi/Zuid* and *Brussels Central*. You don't need a reservation. A weekend return ticket costs €45.40.
- Intercity from Luxembourg/Luxemburg. An hourly Intercity train from Luxembourg (3h07, via Arlon, Libramont, Namur) connects to *Midi/Zuid*, *Central*, *Nord/Noord*, *Schuman* and *Luxembourg/Luxemburg* stations. You don't need a reservation. A weekend return ticket costs €41.60.
- Eurostar, ☎ +32 2 528 28 28, [16]. The Eurostar train line links Lille Europe (0h39, €22+), Ashford (1h38, €40+) and London St. Pancras (1h51, €40+) with *Midi/Zuid*. Some Eurostar tickets are also valid for internal train travel within Belgium for 24h from the time of the Eurostar ticket), so once in Belgium travel is free for the day. Check in the bottom left hand corner of your ticket and confirm this before you get on the train. A €7 service fee will be added for both telephone and in-person bookings (doesn't apply when booking over the internet).
- TGV. Connects Lyon, Marseille, Avignon, Bordeaux, Montpellier, Nice and many other French destinations to *Midi/Zuid*.
- NMBS/SNCB, ☎ +32 (0)2 528 2828, [19]. The Belgian train service.
- ICE. German ICE connects four times a day to Cologne and Frankfurt (€39 one way, "Europa Spezial Belgien" offer starting from €29). <http://wikitravel.org/en/Brussels - ICE>.

### **By Bus**

- Eurolines, ☎ +32 (0)2 274 1350 (UK +44 (0)8 705 143 219, fax: +32 (0)2 201 1140), [20]. Offers bus travel from many countries to Brussels, for example 8 hours from London Victoria station at € 39. In Brussels, they stop outside the Gare du Nord-Noordstation and Gare du Midi-Zuidstation train stations.
- De Lijn, ☎ +32 (0)70 220 200 (0,30€/min), [21]. The Flemish region (Dutch speaking) public bus service.
- TEC, ☎ +32 (0)10 23 5353, [22]. The Walloon region (French speaking) public bus company.



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## 5. Meals and Refreshments

### **Refreshments**

Coffee and other refreshments will be available during the morning and afternoon coffee breaks, free of charge.

### **Lunch**

All lunches will be on your own



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## 6. Social Events and Dinners

### Welcome Reception

#### **Brussels Town Hall**

September 26, 2012 | 20:00 – 22:00

Address: Grand Place, Brussels Belgium 1000

**Cost: Free for CYBER17 Attendees!**

**Description:** The Brussels Town Hall is one of the Belgium's finest civic buildings. Not only because of the numerous sculptures adorning its walls, but also because of its perfect proportions and the incomparable beauty of its tower, the spire of which is topped by the archangel Saint Michael, Brussels laid the foundation stone of the magnificent Gothic edifice in the spring of 1402. In 1695, when the city was bombarded by Marshal de Villeroy, the Town Hall was destroyed by fire. Its reception rooms and alderman's offices contain fine Brussels tapestries from the 16th, 17th and 18th centuries, sumptuous Gothic wooden panelling, the insignia of ancient guilds and paintings from the collections at the Town Hall Museum. This will be a great networking opportunity for all involved in the CYBER17 Conference. We hope to see you there!





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## Gala Dinner

### **Le Chalet Robinson**

September 27, 2012 | 20:00 – 22:00

Address: Sentier de l'Embarcadere 1 – 1000 Brussels

**Cost: \$65 per person**

**Description:** After having slept for over 15 years in the shadows of the Cambre woods, the mythical Chalet Robinson once again stands up from its ashes for a new destination. After crossing the lake in one of its famous boats, we arrive at the Robinson island. We take just a few steps and find ourselves facing a magnificent wooden chalet that looks like the one of our childhood dreams. Today, the Chalet is ready for a new life. Today, it becomes a restaurant, the ideal location for a family dinner or a business lunch, to enjoy a cup of tea, to indulge in a cocktail or an aperitif, to relax after dinner in the lounge, to enjoy the sunshine on the terrace. It also comes with a jetty and a reception area for intimate parties or unforgettable get-togethers, and much, much more. The cedar Chalet Robinson is located on the island that bears the same name. It is a forgotten paradise at the heart of the Cambre Woods and the capital of Europe, on an island where optimism will now find a refuge and a warm welcome. For more information on the location, please visit <http://www.chaletrobinson.be>.



There is still room at the Gala Dinner! Please let James Cullen know by September 20th if you wish to attend the event.





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## 7. City and Country Information

### Brussels

From its breathtaking medieval centre to its 21st-century temple to Surrealism, the new Magritte Museum, Brussels offers the visitor a great deal more than just beer and chocolate. Brussels's compact city centre is clustered with bars, restaurants and museums set along cobbled streets which open suddenly into the Grand-Place. With its ornate guild houses, impressive Town Hall and buzzing atmosphere, it would be difficult to find a more beautiful square in the whole of Europe. Léopold II's Parisian-style boulevards (Belliard and La Loi) are lined with embassies, banks and grand apartment buildings, while Sainte Cathérine, the Art Nouveau district of St-Gilles and Ixelles draw an arty crowd with their cool shops and restaurants.

The Bruxellois take pride in their self-effacing, intellectual sense of humour, underpinned by a strong appreciation of the bizarre. The city has a long-running love affair with the Surrealist art movement, pioneered by René Magritte, and with classic comic strips, epitomised by Hergé's boy hero, Tintin. There's a telling irony in the fact that the city's best-known landmark is the Manneken-Pis, a tiny statuette of a urinating boy.

For more information on Brussels visit [www.visitbrussels.be](http://www.visitbrussels.be)

### Belgium

Belgium is Europe in a nutshell, multicultural and multilingual. Flanders in the north, a flatland criss-crossed by canals, is proud of its great art cities, Antwerp, Bruges and Ghent. To the south in Wallonia, you will find the rolling hills of the Ardennes, numerous castles, and the cities of Liege, Namur, and Tournai.

The Flemish speak Dutch and the Walloons speak French. In Brussels, the capital, both languages are spoken. However, English is widely spoken. Belgium's history has always been linked to both commercial and cultural exchange, and much of its character is due to its role as the great meeting place of western Europe. Traces of the Austrians, Spanish, French and Dutch can still be seen in its architecture and in the lifestyle of its people. Today, its capital city of Brussels is one of the world's great cosmopolitan cities, home to both the European Union and NATO, as well as a wealth of international trade and finance companies.

For more information on Belgium visit <http://www.visitbelgium.com/>



## 8. Currency

The unit of Belgian currency is the euro (€).  
One US dollar is equivalent to about 0.80 as of August 2012.

### **Currency Exchange**

Many foreign exchange offices open on Sundays. There are numerous foreign exchange offices around the Grand Place in Brussels.

### **Credit Cards**

All major cards are usually accepted (Visa, MasterCard, American Express, Diners Club and Eurocard) as well as Traveler's Checks. ATM machines are available in all major cities.

## 9. Miscellaneous

### **Weather**

Belgium is seldom too hot or too cold. The average temperature for late September is around 65 F (18 C). Raincoat and/or umbrella may be necessary.

### **Time**

Belgium is six hours ahead of Eastern Standard Time, nine hours ahead of Pacific Standard time and 1 hour ahead of Greenwich Mean Time.

### **Language**

There are three officially recognized languages: French and Dutch are the main languages; German is spoken by a small segment of the population. Brussels is largely a French-speaking city however English is widely spoken.

### **Meeting Attire**

Civilian / Business

### **Electricity**

A.C. 220 volts - 50 cycles. Plugs are of the round 2-pin type.



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## **Passport and Visa**

US and Canadian citizens need a valid passport. A visa is not required for stays of less than 90 days. Other nationalities should check with the Belgian Embassy or nearest Consulate Office for visa requirements.

Schengen visa requirements and application forms are available on <http://www.diplobel.us/>.

Application can be mail to the Consulate Office of your jurisdiction, provided that the signature on the application form is notarized and that a prepaid self-addressed envelope is enclosed. Processing generally takes 3 to 5 days.

## **Telephone**

The international dialing code for Belgium is +32.

## **Tipping and VAT**

Service charges and VAT are always included in prices. If exceptional service is given, tip at your discretion.

## **Shopping**

Store hours: Typically shops are open Monday - Saturday, 9:00am - 6:00pm. Stores are closed on Sundays except in Brussels at the Gallerie St Hubert and gift shops near the Grand Place.